

Investments - Flash



M. Alain Freymond - Partner & CIO

NEGATIVE INTEREST RATES LIKELY TO RETURN TO SWITZERLAND ON 11/12

The collapse of GDP and deflation will push the SNB into action

The SNB is now facing the reality of a decline in growth. The shock of US tariffs caused a proven contraction in GDP of -0.5% in Q3, while uncertainty continues to push investors towards the CHF. The strength of our currency is acting like a slow poison, eroding the margins of an industry already in recession and creating lasting deflation. The risks of deflationary expectations becoming entrenched are increasing, as the policy of maintaining the status quo at 0% has not been enough to stem the deterioration in fundamentals. On December 11, the SNB will undoubtedly announce a return to negative rates, now the only way to avoid a downward spiral. A mere 25 basis point cut would likely

be perceived by the markets as a cosmetic measure, incapable of countering the appreciation of the franc or reviving sluggish domestic demand. We believe that radical action is more necessary than ever and that a 50 basis point cut in key interest rates is the appropriate response. We have been saying since June that such a decision was essential to create a sufficient psychological shock and divert speculative capital away from the franc, signaling to investors and economic agents that the SNB will do "whatever it takes" to pull Switzerland out of deflation and the technical recession that threatens 2026.



Important information: This document is confidential and intended exclusively for its recipient and may not be transmitted or reproduced, even partially, without the express written consent of BBGI Group. It is provided for information purposes only and does not constitute an offer or solicitation to buy, sell or subscribe. BBGI Group cannot be held responsible for any decisions taken on the basis of the information provided. The figures are based on quantitative and judgmental analysis. The client remains fully responsible for the management decisions made in relation to this document. We endeavour to use information that is deemed reliable and cannot be held responsible for its accuracy and completeness. The opinions and all information provided are subject to change without notice. The data mentioned is indicative only and is subject to change without notice in the light of changing market conditions. Past performance and simulations are not indicative of future results.